



Olivier Onghena –'t Hooft



Who am I?

A passionate man living in and working from Brussels and traveling around the globe to promote Noble Purpose and help high impact leaders embody it. I enjoy Life with a big L and live it fully.

My energy and drive were boosted through a life-changing kidnapping, through which I realized that meaning and fulfilment in life come from pursuing what one really stands for and what is allowing us to self-actualize.

Happily living together with Luciano Cellura in a great place close to a monastery.

My 10 words: inspiration, noble purpose, aesthetics, the exceptional, nature, yoga, meditation, spirituality, baroque music, freedom.

My Values : authenticity, autonomy, excellence, integrity, joie de vivre, serenity, sustainability.

My pledge – Why I do what I do?

Inspiring as many high impact leaders as possible around the globe to create beauty, harmony and joy for the progress and well-being of Human(kind), Society and the World.

What expertise I bring to GINPI clients?

By incorporating the principles of humanism, systemic thinking, integral philosophy, conscious capitalism, shared value and new paradigm morality.

By bringing the right balance between the mental, physical, emotional and spiritual (bodies).

By linking sustainable strategy, LovInShip and organizational culture with noble purpose, through the 'Houses of Noble Purpose' methodology, boosting individual engagement and fulfilment, and organizational performance, and leading to contributions that matter..

What have I realised?

For clients such as Almirall, BSH, Brussels Airlines/Lufthansa, Elia, Heritage B, Hermès, ING, La Poste, Maersk/Damco, Théâtre Royal de la Monnaie, PSA, Stellantis, Straumann, SWIFT, TEKA, TNT-FedEx, Vinçotte, I lead or led noble purpose definitions, organizational culture transformations, (supervisory and/or management) board optimizations, team effectiveness engineering, inspirational and authentic leadership sessions, talent management consulting and/or executive mentoring.

have helped individual (business, cultural, political, public) leaders from around the globe to lead from their noble purpose, teams to come together (again) around what they really stand for and want to achieve, entire organizations (mainly very complex, family owned and/or global) to shift from transactional short-term results driven machines to 'Houses of Noble Purpose' (through our acclaimed methodology).

I have written my first book (The Book of Noble Purpose).

I am involved in philanthropy. I lectured at the Free University of Brussels, write business columns on inspiration, leadership, entrepreneurship, success and societal relevant topics, and am the source of a series of initiatives, projects, partnerships and investments around noble purpose and positive impact.

Languages

- Dutch (mother tongue)
- French (2nd mother tongue)
- English (fluent)
- Spanish (fluent)
- German (good)
- Italian (basic)

Education

- Organizational Dynamics/Systemic Constellations
- MBTI, NLP, OCI/LSI, Source, Money Work, ...
- Master in International Commerce & Politics, ULB
- Master in International economic relations, VUB
- Degree in services marketing & customer service

Involvement

- Founder & Executive chairman, GINPI
- Founder, Wisdom Encounters
- Founder & chairman, Young Leaders-Inspiring Mentors (YL-IM)
- President, Solbos Ventures sa-nv
- Co-founder, Cellura & Onghena Foundation
- Co-founder & chairman, Forbidden Colours
- Board member, Royal Society for Agriculture and Horticulture