



# Johan Van den Branden



## Who am I?

A caring partner and devoted father, a driven business leader and advisor, a dedicated volunteer. Who values commitment and excellence in result and in teamwork, striving to ensure that all members can flourish.

An advocate of the need to bridge individual and collective needs and values to define business strategy, firmly believing that sustainable corporate high achievement can only be obtained through value-driven work, shared responsibility and authentic personal relations and inspirational leadership.

An optimist, when facing professional and personal challenges, convinced of our capacity to transform those challenges into opportunities. A change agent, who since his studies and throughout his career, made change management & organisational transformation the core and passion of his professional expertise.

**My 10 words :** insightful, purpose-driven, independent, intuitive, committed, humour, caring, sports, curious.

**My Values :** authenticity, trust, resilience, excellence, integrity, respect, empathy.

## My pledge – Why I do what I do?

To ensure a sustainable economic and societal system, leaders should step up and truly act on a noble purpose as part of the firms' strategic focus and business results, personal accountability and societal relevance.

I commit to impact leaders taking the lead for a high performing and more inclusive business environment, a broader societal resonance, taking responsibility for, and at the service of, the current and future generations.

## What expertise I bring to GINPI clients?

By helping leaders to evolve from transactional management to empathic leadership, building trust and inspiring others to join in a purpose driven transformative business alignment.

By simplifying complexity of change into an oversee-able process and achievable outcome, thus facilitating the commitment and the contribution of team members whilst mitigating fear, demotivation and/or (passive) resistance.

## What have I realised?

Originally trained in Educational Sciences, I integrate international management leadership skills in the services industry, building upon a youth leader background and long-term volunteering work accompanying couples in relationship and personal growth, refined and inspired through top executive training at renowned Institutions (KU Leuven, University of London, Harvard, Stanford).

Evolving from an enthusiastic project manager & international consultant active in the financial sector, corporate trainer and guest professor lecturing at Ghent University and Vlerick Business School. Founder / ex CEO of the training & expertise centre in the Belgian financial sector (Febelfin Academy) and serving as independent board member in multiple organisations. Facing family needs, I left as COO of Stibbe – the leading law firm in the Benelux.

Reconnecting with my initial passion for training & change management, I joined GINPI to ensure the daily management of the partnership, to facilitate workshops on sustainable transformation and act as a trusted advisor for high impact (business) leaders & senior management, entrepreneurs and shareholders.

## Languages

- Dutch (mother tongue)
- French (fluent)
- English (fluent)
- German (good)

## Education

- Masters in Educational Sciences – Management & Innovation, Teaching Degree, (KU Leuven / University of London)
- Executive Training - Financial Risk Management (EBTN), Bank Strategic Management (CBI) – Leadership & Innovation Management (LPSF – Harvard, LCOR-Stanford)
- Accredited Practitioner - Integrative Enneagram for Individuals/Teams (IEQ9) – Leadership Styles (LSI), Leader/Management Impact (Human Synergetics)

## Involvement

- Executive Director / Partner GINPI
- Board member Belgian Association of Financial Analysts vzw
- Chairman VC Omnia vzw
- Managing Director IntuiPro Advisory